

# 懸得¬旅 The Hakusan Brand Experience

# Shirayama Hime Jinja Shrine – "Okagura o ageyo" Dance

After walking around the site, visitors enter the worship hall and there is a religious dance conducted on behalf of the visitors for the deities. The bells of the maihime (female religious dancers) ring out and the atmosphere is solemn, creating a unique cultural experience.

Address: Nu 85 4-chome, Tsurugi Hon-machi, Hakusan City Tel: 076-259-5893 (Reservations required by one week before)

Hours: 9:00 a.m. – 4:00 p.m. Fee: ¥2,000/person (available to groups of 5+)



# Taiko-no-Sato Japanese Drum Workshop

This is a hands-on Japanese drum workshop run by Asano Taiko, an established instrument shop and manufacturer of Japanese drums since 1609. There is a display of percussion instruments from around the world, and visitors can try beating a huge drum or making a miniature drum.

Contact: The Asano Foundation for Taiko Culture Research Address: 586 Fukudome-machi, Hakusan City Tel: 076-277-1721

urs: 10:00 a.m. – 4:00 p.m. Closed: Tuesdays (Subject to additional irregular closures)



# Kaga Shishigashira Lion Heads

In the Tsurugi area, Kaga Shishigashira carved wooden lion heads made by experienced artisans are appreciated for warding off bad luck/evil and keeping houses safe. At Chida Kobo it is possible to purchase and also watch how the lion

Contact: Chida Kobo Address: 98 Yahata-machi, Hakusan City, Tel: 076-272-1696 Hours: 9:00 a.m. – 5:00 p.m. Closed: Tuesdays





# Hakusan Kobo - Weaving Workshop

Ushikubi-tsumugi pongee (silk) originates in the Shiramine village and is a type of textile that uses dupion silk from double cocoons. At this workshop you can view the weaving process and also try your hand at weaving a coaster with an authentic

● Contact: Ori-no-Shiryokan Hakusan Kobo ● Address: Nu 17 Shiramine, Hakusan City Tel: 076-259-2859 Hours: 9:00 a.m. – 4:00 p.m. (Reservations required from Jan. to Mar.) Closed: Thursdays

Viewing fee: ¥400 Workshop fee: ¥500/person (Time: 15 min.)





## **Ski Resorts**

also available

There are two ski fields in the Hakusanroku area both with a variety of trails - Hakusan Seymour Ski Field and Hakusan Ichirino Onsen Ski Field

Access is easy - by bus from Kanazawa City, and ski hire



# **Onsen Resorts**

Hakusan has given rise to 14 onsen resorts (hot springs) within Hakusan City, and a variety of smoothing waters can be enjoyed. Together with great scenery and cuisine you can hop from one to another for the ultimate in relaxation



# **TOURIST INFORMATION** (sightseeing, accommodation, transportation, and more)





Information shown here is accurate as of March, 2016. Actual details may differ after the publication of this leaflet



The spiritual places of sacred Mt. Hakusan

# Hakusan City Ishikawa



Hakusan City is located at the foot of the sacred Mt. Hakusan which is believed by many to be a special "power spot" and a folk cultural asset. Please come and feel the power of Mt. Hakusan.











# Mt. Hakusan

Mt. Hakusan is a famous mountain that is considered one of Japan's "Three Sacred Mountains" alongside Mt. Fuji and Mt. Tateyama. Its tallest peak is 2,702m. In 717, therefore regarded as the origin of Hakusan Shugen (a Japanese religious tradition), and in 2017 it will be 1300 years since this event. The mountain is also home to many rare plants and is popular with climbers.

Enjoy the Town on a Rental Bicycle and the same iirayama Hime Jinja

# Shirayama Hime Jinja Shrine

Mt. Hakusan is believed to be a sacred mountain and this shrine is the main shrine of approx. 3000 others in Japan dedicated to this mountain. The rear shrine lies within Hakusan National Park. 1000-year-old trees dominate the grounds, creating a solemn atmosphere. Worshippers pray for various things - bountiful harvests, safety commute

# A Half-day Exploration of the Haiku Town Matto

And the Traditional **Festival Town Mikawa** 

A Short Train Ride from Kanazawa Station -

# Chiyo-Jo Haiku Museum

Matto is the birthplace of Kaga no Chiyo-Jo (1703-1775), a famous female panese Haiku poet. Here you can learn about the shortest poem in the world, the Haiku, with its 17 sounds in a 5-7-5 phrase structure. There is a write your own haiku corner where even children and non-Japanese can write a haiku. Free audio guides in English, Chinese and Korean are availa



In the Hakusanroku area, which sprawls around the foot of Mt. Hakusan, you can taste the local cuisine made from local ingredients, while you enjoy the grandeur of nature. In Shiramine village, about 90 minutes by car from Kanazawa station, you can experience an old-fashioned community. Renting a car is recommended.

# Michi-no-Eki Sena Roadside Station 🛗 🚺



Michi-no-Eki Sena Roadside Station is located near the ntersection of National Highways 157 and 360 in the middle of the mountains. It is an access point for

Hakusan Shirakawa-go White Road, Gifu Prefecture and Fukui Prefecture. Stop here to obtain information about Hakusan City, buy specialty products, and taste 'Hakusan Hyakuzen' cuisine made with local produce

from JR Kanazawa Sta Products Centerl

Closed: Wednesdays

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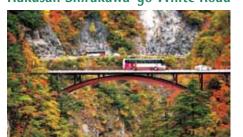




Shirayama Hime

45 min. by car Jinja Shrine 25 min. by car

# Hakusan Shirakawa-qo White Road Tedori Gorge



This specially constructed toll road stretches 33.3km between Hakusanroku and Shirakawa-go. Here you can enjoy the majestic scenery nestled below Mt. Hakusan, such as natural stands of Japanese beech and 7 amazing waterfalls including Ubagataki Waterfall (one of Japan's Top 100 Waterfalls).

Access: 90 min. by car from JR Kanazawa Station Jun-Aug: 7:00 a.m. - 6:00 p.m.

Shiramine village, located

Hakusan, has a unique

culture born from the

it was selected as a

Group of Traditional

hundreds of years,

Yukidaruma Café

Tedori

including Yamagishi

natural environment wit

its high snowfall. In 2012

Preservation District for a

Buildings. There are many

House with its remarkable

3-story mud walls. At the

(Snowman Café) in the

town, you can enjoy light

meals and rustic sweets.

Gorge 10 min. by car

Access: From JR Kanazawa Sta., 1 hr. 45 min. by Hokuriku Railway Bus,

Sena Roadside

old houses dating back

at the foot of Mt.

Sep-Nov: 8:00 a.m. - 5:00 p.m.



Tedori Gorge, created by the Tedori River that flows from Mt. Hakusan to the Japan Sea, is a beautiful 8km available in summer for downstream rafting.

Shiramine Snowman Festival

At this festival, the residents of Shiramine district

reate unique snowmen of various sizes to fill

the village. At sundown, the snowmen are lit

with candles to create a magical scene. Local

Shiramine food is sold outside houses, so even

White Road

amidst the cold you are sure to keep warm and

Access: 1 hr. 45 min. \* by Hokuriku Railway Bus from

Tour buses also run on festival day.

JR Kanazawa Sta. (\*Travel time may vary.)

30 min, by car

Access: 60 min, by car from JR Kanazawa Station

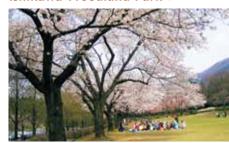
stretch of gorge which includes the 32m high dynamic Watagataki Waterfall. The name Watagataki means 'cotton falls' and they were named due to the mist which looks like cotton dancing in the air. Boats are

**Shiramine Preservation District for a Group of Traditional Buildings** 

Michi-no-Eki 20 min. by car 🔑 Hakusan Shirakawa-d



The Tsurugi area is located at the apex of an alluvial fan spreading to the Japan Sea. The area is blessed with natural springs, leading to the establishment of a number of sake and soy sauce breweries. Tsurugi station is accessible by train from Kanazawa on the Hokuriku Railroad



In this huge park, there is a grassed picnic and recreation area as well as a woodland area with lots of trees. There are over 1.000 cherry blossom trees. making it a popular spot for hanami picnics in spring. In summer it is a great spot to enjoy the shade and in fall you can enjoy the fall leaves. Get your picnic basket ready and head outdoors!

Sta.

Access: 20 min. by bicycle from Tsurugi Sta. Hours: 8:30am - 5:00pm

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## Shishiku Plateau



Shishiku Plateau is a tourist resort located at 650m above sea level. At the foot of the hill there are exhibits of Asian lion heads including Japan's biggest lion head, exhibits from the Horai Festival, souvenirs and restaurants. There is a fantastic view of the Japan Sea from the summit of the gondola, and visitors can enjoy hiking or beginner tandem paragliding.

Access: 20 min. by bicycle from Tsurugi Sta. Hours: 10:00 a.m. - 5:00 p.m.

## Ishikawa Woodland Park (Jumoku Koen) Horai Festival



This is an 800-year-old fall harvest festival of Kinkengu Shrine. Portable shrines and lion dancing teams parade their way through the streets, and the 5m high dolls representing historic figures are a must-see. The streets of the town are lined with food stalls, and the center of Tsurugi is alive with festivities well into the night

Access: Within walking distance of Tsurugi Sta. Dates: Early Oct.

# Ishikawa Insect Museum (Fureai Konchu-kan)



This museum houses exhibits of insects from around the world. Also recommended is the Butterfly Garden hothouse with year-round summer conditions, where you can see over 1,000 butterflies including some rare species.

Access: 10 min, by bicycle from Tsurugi Sta Hours: 9:30 a.m. - 5:00 p.m. (Closes at 4:30 p.m. Nov.-Mar.) Closed: Tuesdays

Admission: ¥410 (Adults)

# Manzairaku Sake Kura Shop



The sake brand Hakusan Kikusake is the joint brand of four reweries in Hakusan City. One of those reweries is

Manzairaku, Its shop building is reminiscent of a merchant family house from centuries ago. You can buy Hakusan Kikusake and also taste test various sake types.

Access: From Tsurugi Sta., 15 min. on foot, or 5 min. by bicycle ●Hours: 9:00 a.m. – 5:00 p.m. ●Closed: Tuesdays

# **Ohagiya Eatery**



In this eatery, located nconspicuously in front of the large Torii gate on the approach to Shirayama Hime Jinia Shrine, the lunch

set meal using local ingredients is recommended. Here, you can eat 'Horaizushi' which is a traditional bamboo leaf-wrapped sushi from Tsuruqi.

Access: On the road up to Shirayama Hime Jinja Shrine Hours: 9:00 a.m. – 4:00 p.m.

## Jinja Shrine

Rental fees: ¥500/day (power-assisted bicycle) Rented at Hakusan City Tourism League

# Matto Furusato-kan, Folk Museum Nakagawa Kazumasa Memorial Museum of Art



Hakusan City inherited this building which was the residence of Mohei Yoshida (a 20th Century warehouse operator) and it is now open to the public. The Japanese garden created over 12 years by a gardener in the early 20th Century is well worth a look with its exquisite rocks, lanterns and seasonal changes. There is also Matto 23 Café onsite, where you can enjoy peace and quiet along with local Japanese sweets and tea.

Access: 1 min. on foot from JR Matto Sta. South Exit

MATTO-MIKAWA AREA

The Matto/Mikawa area is an area with delicious

rice and Japanese sake produced in the middle of

the city facing the Japan Sea. By local train from

JR Kanazawa station to Matto station it is a mere

the Kaga plains which lie to the North-west of

10 minutes, or 17 minutes to Mikawa station.

This is the annual festival of the Fujitsuka-jinja

Shrine which commemorates the history of the port

which flourished with maritime trade over 200 years

parade with bugles, followed by an amazing display

of 13 colorfully lacquered floats and gold portable

stalls. The best time to enjoy the festival is from

Access: Within walking distance of JR Mikawa Sta.

evening till night.

shrines weaving through the streets lined with food

ago. Youths in traditional Japanese costume lead the

Mikawa Okaeri Festival

Closed: Mondays Admission: Free

## Roots of Ishikawa Museum



There is much to see at this museum, including the Roots of Ishikawa exhibit as a re-creation of the Governor's office in 1872 when Mikawa was once the base for the Prefectural Office, as well as a display about the Mikawa Okaeri Festival. Mikawa previously flourished with maritime trade, and the walk from the Mikawa station to this museum is also enjoyable

Access: 15 min. on foot from JR Mikawa Sta Hours: 9:00 a.m. - 5:00 p.m.

Admission: ¥300 (Adults)



This small museum of art is the personal museum of Kazumasa Nakagawa (1893-1991), modern master of western painting in Japan, who was active in various areas of art such as oil painting, ink painting and pottery. The museum was opened in Matto, the home town of his mother, with personal donations of his art.

Access: 1 min. on foot from JR Matto Sta. South Exit Closed: 9:00 a.m. – 5:00 p.m. Closed: Mondays

(Combo ticket including admission to Chiyo-Jo Haiku Museum)

# Takasago Sarvo Restaurant



Restaurant using the renovated sake storehouse of the established Matto

Shuzouten. A taste of France in a Japanese sake storehouse

Access: 10 min, on foot from JR Matto Sta

Closed: Irregular closures, Please enquire

Dinner: 5:30 p.m. - 9:30 p.m. (to 9:00 p.m. on Sundays)

## Mikawa 37 Café



the waiting area at JR Mikawa station. It serves original dishes born from collaborations with well-known local fresh from the port of Mikawa fermented foods and other popular handmade items

This café is situated in

If you are waiting for a train, why not try one of their dishes? Access: Inside JR Mikawa Station building

Hours: 7:00 a.m. – 8:00 p.m. Closed: Open every day

Matto Sta. Chiyo-Jo Haiku Museum, Nakagawa Kazumasa Memorial Kanazawa Museum of Art, Matto Furusato-kan Folk Museum 6 min. on fo

### Dates: 3rd weekend of May (to 5:00 p.m. on weekends and national holidays) Closed: Wednesdays in winter (open every day except in winter) MODEL COURSE (half day) Kanazawa Nishikanazawa Shin-nishikanazawa Tsurugi Shirayama Hime arounu to